

Sophia Tam

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EDUCATION

University of Washington

Bachelor of Arts - Finance | Bachelor of Arts - Marketing
Bachelor of Science - Real Estate

Seattle, WA
(September 2023 - Expected June 2027)
GPA: 3.82/4.0

EXPERIENCE

Multicultural Greek Council | University of Washington

Director of Finance

Seattle, WA
(June 2025 - Present)

- Negotiated **20** local sponsorships for **300+** members to provide exclusive discounts and benefits valued at over **\$5,000**.
- Executed fundraising strategies and dues collections from 14+ chapters to grow an annual budget from **\$6K** to **\$10K**
- Created quarterly financial reports to provide full transparency and ensure long-term sustainability
- Developed a streamlined reimbursement and tracking system to improve financial workflow by **30%**

Personal Finance at UW | Michael G. Foster School of Business

Co-President

Seattle, WA
(June 2025 - Present)

- Led a team of **9** executives to restructure PFUW's goals and missions, including developing a wealth management career pathway for members with exclusive networking opportunities and headquarters field trips
- Established the first **\$1K** in sponsor funding with club advisors to ensure the expansion of the club in advocacy of financial literacy lessons in K-12 Education

Director of Events

(June 2024 - June 2025)

- Led **7** executives to coordinate events featuring **5+** well-known **financial** speakers, ensuring comprehensive coverage of all essential details to aid club members' wealth management knowledge.
- Launched a consistent interactive learning curriculum across all personal finance topics to increase members' financial literacy and engagement
- Collaborated with **20+** professional student organizations to organize and host workshops, panels, and educational sessions to expand and share resources with the local community

Social View Agency (@mindwellretreats/ @yogasix)

Marketing & Social Media Intern

Seattle, WA
(April 2025 - June 2025)

- Performed and coordinated high-quality **on-site photo shoots** in local communities in compliance with social media campaigns for pioneering market branding that drove over **12.5K** audience exposure
- Researched and analyzed **weekly performance reports** and **campaign programs** with supervisors to maximize marketing strategies for audience engagement and brand visibility

Sigma Psi Zeta | University of Washington

Director of Philanthropy

Seattle, WA
(March 2024 - June 2025)

- Inspired **40** members to support **API Chaya** by monthly volunteering to reinforce student-led advocacy opportunities at UW.
- Led the **first annual** interactive advocacy workshop, **STEP OUT 2.0**, for over **60** members of the Multicultural Greek Council to support domestic violence survivors professionally in our communities.

Khan Academy

English-Traditional Chinese Translator

Seattle, WA
(May 2021 - June 2022)

- Upheld educational standards across languages by conducting in-depth research into professional Chinese terminology to enhance cultural accuracy and inclusivity.
- Contributed actively to **Khan Academy's** mission of building global educational access, advocating for resources that support diverse linguistic and cultural communities

Core Competencies: Strategic Planning, Technical Writing, Translation, Data Analysis, Business Analysis, Data Visualization, Financial Analysis, Public Speaking, Event Planning, Social Media Management, Marketing Analysis